

## WHY INVEST IN TEACHER LEADERSHIP

Professional Development is most impactful when it applies directly to your local school and district's unique needs.

Your top educators have best practices to share with their peers, they just need to be empowered to do so

Professional Development is expensive when you have outside experts (like us) come work with your team each semester.

We equip your top educators to provide ongoing professional learning to your staff

# **HOW** WE HELP

## Training on innovative content creation resources

- Effective structures and templates for content development are explored
- Existing school/district resources are assessed for how they can best be leveraged in quality content development





### **Experience** creating immersive PD

- We develop your team's competency delivering PD to their peers
- Each attendee applies what they learn in real time by creating and critiquing each other's PD content

#### **Engagement** in our national online ecosystem

• Educators learn to leverage our platform of nationally curated professional learning content to create and share content, building a personal brand and collaborating with peers across the county



## **OUTCOMES** WE CREATE

Our content creators develop and implement the following content categories during and after our training, while equipping their peers to do the same.





Workshops: Interactive verbal content and conversation that coaches other educators on a specific skillset



**Stations:** Hands-on, team-based challenges that foster collaboration & creativity in learning about a topic



**Projects:** Team-based implementation of action plans designed to solve a clearly defined problem with clear metrics of success

#### WHAT PAST ATTENDEES HAVE SAID

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Every session was interactive, engaging, and inspiring. I learned how to let students lead the learning - it was **the best PD ever**.

This was the best professional development we have had by far. Every teacher had a blast, every teacher is going to be able to use this in their classroom, and it **overall is the most, dynamic, fun, and engaging PD I've ever been a part of** as an educator.

Wow! Our teachers' minds were blown away with this experience! We learned together using collaboration, creativity, communication, critically thinking and motivation in a way that we want our students to be learning in the classroom.



#### THE NEXT STEP

